

START READING CD-ROM and PRINTED PROGRAMS

A comprehensive system to teach students to name and write letters, read sounds, read and write words and stories, develop literal, interpretative, critical, and creative comprehension. Exercises to develop phonemic awareness are built into the early part of the program.

Start Reading is widely used around the country by school districts for preschool through third grade students (Title I third grade teachers in the Columbus, NE, service area are using over 1500 sets). Head start programs, day care centers, and parents also love *Start Reading*.

A child's **future success** in school and later life is dependent upon his/her ability to **read, write, and comprehend** the written word. Start Reading is the nation's top beginning reading program.

1 st OPTION:	COMPLETE PRINTED SETS (Includes stories, handwriting practice, naming letters exercises, reading sounds and words, spelling, phonemic awareness exercises, comprehension, and more)	
ST200-1	Set A 5 Storybooks (Ann, Top Dog, Tip, Up and Up, Get Set) and 5 matching Workbooks with the same titles (emphasis on short vowel sounds)	\$28.95
ST200-2	Set B 5 Storybooks (Red Plane, Green Jeep, White Bike, Blue Boat, Brown Mule) and 5 matching Workbooks with the same titles (emphasis on long vowel sounds)	\$28.95
ST200-3	Set C 5 Storybooks (The Whale, The Shark, The Chimp, The Queen, The Thing) and 5 matching Workbooks with the same titles (emphasis on digraphs)	\$28.95
ST200-4	Sets A, B, C 15 Storybooks and 15 Workbooks	\$83.95
ST200-5	Instructor's Manual	\$12.95
	MULTIPLE COPIES OF THE PRINTED SETS WITH AN INSTRUCTOR'S MANUAL	
ST200-6	10 copies each of the 5 storybooks and 5 workbooks in Set A (100 books)	\$279.95
ST200-7	10 copies each of the 5 storybooks and 5 workbooks in Set B (100 books)	\$279.95
ST200-8	10 copies each of the 5 storybooks and 5 workbooks in Set C (100 books)	\$279.95
ST200-9	10 copies Sets A, B, C storybooks and workbooks (300 books) and Instructor's Manual	\$795.95
2 nd OPTION:	MULTI-MEDIA PACKAGE (CD AND WORKBOOK SETS)	
ST201	START READING CD (WHICH REPLACES THE 15 STORYBOOKS), 15 WORKBOOKS (Sets A, B, C) AND INSTRUCTOR'S MANUAL	\$79.95
ST201-1	START READING CD An additional CD can be purchased as a replacement if one gets lost or can be used the same as a software license. The CD is shipped alone.	\$19.95
	MULTIPLE CD AND WORKBOOKS SETS 15 copies of a set of workbooks (75 books), Instructor's Manual, plus 1 CD:	
ST201-2	Set A (Ann, Top Dog, Tip, Up and Up, Get Set)	\$199.00
ST201-3	Set B (Red Plane, Green Jeep, White Bike, Blue Boat, Brown Mule)	\$199.00
ST201-4	Set C (The Whale, The Shark, The Chimp, The Queen, The Thing)	\$199.00
ST201-5	Sets A, B, C plus 1 CD (225 books) and Instructor's Manual	\$515.00
3 rd OPTION:	MULTI-MEDIA PACKAGE WITH COMPLETE PRINTED SETS	
ST202	START READING CD , 15 STORYBOOKS (Sets A, B, C), 15 WORKBOOKS (Sets A, B, C) AND INSTRUCTOR'S MANUAL	\$135.95
ST203-1	Set of 15 workbooks or set of 15 storybooks	\$49.95
ST203-2	5 workbooks or storybooks of any title	\$16.95
ST203-3	Single workbooks or storybooks (specify name and set)	\$3.99/ea
ST204	Start Reading enrichment books (21 different books are available)	\$1.99/ea
MT561	Teaching Materials to accompany Start Reading storybooks 42 pages @ \$0.75 /pg Set A — Short Vowel Sounds and Words Set B — Long Vowel Sounds and Words Set C — Digraphs and Other Sounds and Words	\$31.50/pkt

IT'S TIME TO START READING



Teachers of beginning readers—eager to help their students develop phonemic awareness and beginning reading skills—quickly discover that effective instructional materials are sadly lacking.

Parents and teachers of young children have been neglected by writers and publishers. There are hundreds of beautifully written and illustrated books to read to children, but few that the children can read themselves—and fewer, yet, that teach teachers how to teach.

Start Reading—an exciting series to develop children's abilities to read, spell, and write—is the best way to begin instruction. Its field testing and use in public and private schools and in homes during the last few years have demonstrated its remarkable success in effective teaching-learning methodology.

The sequential introduction of phonic skills, new vocabulary, spelling, writing, and comprehension skills insures mastery by every learner.

The multimedia storybooks on CD-ROM are enjoyed by the children.

Since the 15 workbooks can be purchased with either a CD-ROM of storybooks or the printed storybooks, teachers are thrilled that there is no preparation of materials necessary for effective instruction.

Dr. Ethna R. Reid, one of the

co-authors of *Start Reading*, founder and director of the Exemplary Center for Reading Instruction, and widely-acclaimed in the field of reading, has observed *Start Reading's* use in homes and in preschools and kindergartens in schools in Texas, Nebraska, and in Salt Lake City. She is convinced:

"We at Reid School believe there is no better way to begin children reading than with *Start Reading*. We have utmost confidence in it because we've seen it used with many children during the last four years. Not only has it taught the children to read the stories in the storybooks, but it has taught them to read other books because of its excellent skills introduction.

One of our kindergarten students who has been in school only one month but was instructed with the *Start Reading* series loves to read. He is able to read first and second grade materials of various basic reading series.

The exciting aspect of *Start Reading* is that it helps every teacher to become an effective teacher."

Start Reading consists of 15 storybooks on CD-ROM or in print, 15 printed workbooks, and an instructor's manual.

Children use the CD or 15 storybooks and the 15 workbooks as they learn to read. The teacher needs the instructor's manual.

After each workbook is successfully completed by the child, and all of the letter names, hand-writing, sounds and words have been taught, the child is tested for mastery. A mastery test is found at the end of each workbook. Flash cards are also in each workbook.

The children are now able to read along in the first storybook in the CD or print version. As they read, they follow a story that is beautifully illustrated, animated, and narrated. Children and adults enjoy the pictures. The narrator (CD) or teacher (printed version) asks questions that are provided after the story is read to test the children's comprehension or understanding of the story.

Each succeeding workbook and storybook teaches thoroughly the new skills and reviews those previously taught. Each workbook tests for mastery before children move on.

It is rewarding to see students gain confidence in themselves as they learn to read, write, and spell.

Research demonstrates dramatically the importance of teaching language arts skills to young children.

Children become enthusiastic learners when they know what to do and how to do it. *Start Reading* has been proven to be successful in teaching beginning readers.

Order the program by calling the toll free number below.

1-800-468-3274.

Start Reading Preview

WORKBOOK

STORYBOOK (CD-ROM Version)

LESSON 4

model

1	c	c c	c c	c c
2	c	c c	c c	c c
3	c			
4	C	C C	C C	C C
5	C	C C	C C	C C
6	C			

Curve left around up, c.
Curve left around up, capital C.

LETTER NAMES
and
HANDWRITING

Sample of Tracing Activities, and Handwriting Practice

LESSON 9

model

1	each	each	each	each
2	each	each	each	each
3	each			
4	each			
5				
6				

PHONICS

Sample of Spelling Practice

got	hop	12
10		

Sample Flash Cards

MASTERY TEST		
blue	coat	away
boat	put	stone
cove	pole	oa
rope	Zack	ck
cone	float	o
home	will	Z z
DATE	TIME	
READ WORDS AND SOUNDS 100% IN 19 SECONDS		
SPELL WORDS 100% CORRECT (UNTIMED)		5 SOUNDS 14 WORDS

Sample Mastery Test

Ann.

Screen shot of storybook page with instructional directives

NOTE: Terminology may need to be clarified depending on age of reader.

Screen shot of Analyzers – comprehension questions

Screen shot of Maximizers – development of phonemic awareness

Screen shot of Extenders – sentences using cumulative vocabulary

