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Number One Company
which offers the
most choices for
school notebooks,
writing paper, and
chart paper.

Select your preferred
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for your classroom.

Selling Kindergarten through 12th grade
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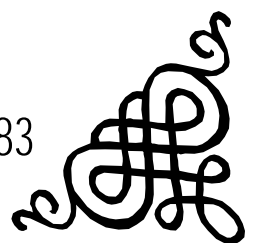
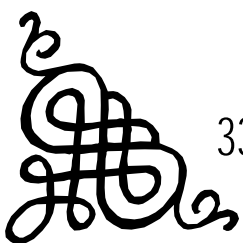
We're the best. Order Today.

Toll-free 1-800-468-3274

Web: www.gbescoco.com

2010 Catalog

3310 South 2700 East, Salt Lake City, Utah 84109, (801) 486-5083



Student Notebooks and Writing Paper USA Number One Choice for Schools

**GREAT BASIN EDUCATIONAL CORPORATION (GBESCO)
FACTORY DIRECT**

QUALITY NOTEBOOKS AND WRITING PAPER

Most choices of line spacings and notebook sizes in USA

Serving schools and parents since 1975.

**SPIRAL BOUND, STITCHED OR PERFECT BOUND NOTEBOOKS
STURDY COVERS**

White bond or newsprint paper (See catalog for line choice)

FOR KINDERGARTEN, FIRST & SECOND GRADE TEACHERS:

**Notebooks #GB100 and #GB105 are the most popular manuscript notebooks,
and Newsprint paper #300 match the lines.**

**FOR BEGINNING CURSIVE WRITERS, CHOOSE THE DOUBLE DOTTED LINES
(#GB102 notebooks and #GB103 paper). THEN, MOVE TO LATE CURSIVE (SINGLE
DOTTED LINE - SLOTTED LINE CLOSEST TO THE BOTTOM) (GB103). (OTHER
CHOICES RANGE FROM #3, #4, #5 SPACINGS.)**

See variety of line spacing on page 2 in catalog.

**NOW IS THE TIME TO PROVIDE QUALITY SCHOOL SUPPLIES
AT DISCOUNTED PRICES!**

**THE PRECISION AND AMOUNT OF STUDENTS' WRITING DEPEND ON
THE PAPER PRODUCTS YOU PROVIDE.**

Samples and references available upon request.

Satisfaction guaranteed.

Lines and spacings copyrighted by GBESCO.

Call M. Gardner Reid, (800) 468-3274 to discuss your needs.

**ATTACHED IS THE GBESCO CATALOG,
OR LINK TO OUR WEBSITE AT www.gbesco.com.
FIND YOUR FAVORITE NOTEBOOKS AND WRITING PAPER
THAT MEET YOUR SERVICES FOR STUDENTS.**

See page 6 in catalog for research data.

GBESCO Catalog 2010

Choose the right supplier for your notebook and paper needs and save!

Great Basin Educational Services Corporation

3310 South 2700 East

Salt Lake City, Utah 84109

(801) 486-5083, or 1-800-468-3274

Web site: www.gbesco.com

E-mail: greid@gbesco.com

Fax: (801) 485-0561

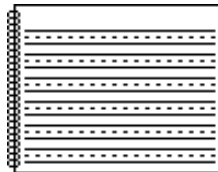
Shipping: UPS Actual shipping cost or you can request materials shipped by Library Rate.

Product

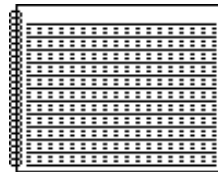
Code **GBESCO Notebooks**

SPIRAL BOUND

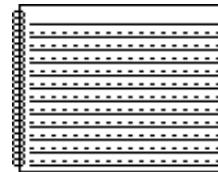
The following notebooks are 7" x 8½" spiral bound notebooks with bond paper. These notebooks are preferred by GBESCO for their ease in writing and research studies of Dr. Ethna R. Reid proves the value of this size notebook for ease with a text on the same desk.



Manuscript



Early Cursive



Late Cursive



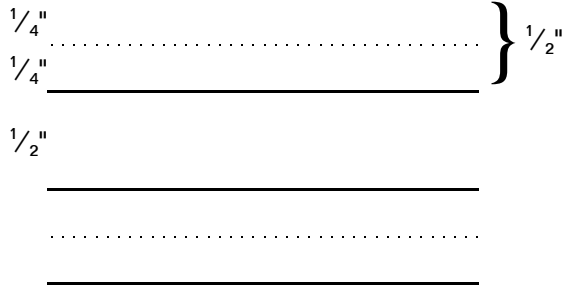
Storybook

GB100-1	Manuscript Notebooks (lined ½" x ¼" x ¼" x ½", one dotted line between the top and bottom lines) Box of 72 notebooks	\$61.00/box
GB100-2	Manuscript Notebooks (each)	\$0.89/ea
GB101-1	Manuscript Notebooks (d'Nealian) (lined ¼" x ¼" x ¼" x ¼", one dotted line between the top and bottom lines, top solid line is blue, dotted line is blue, base line is red) Box of 72 notebooks	\$75.00/box
GB101-2	Manuscript Notebooks (d'Nealian) (each)	\$1.10/ea
GB102-1	Early Cursive Notebooks (lined ⅜" x ⅜" x ⅜", two dotted lines between the top and bottom lines) Box of 72 notebooks	\$61.00/box
GB102-2	Early Cursive Notebooks (each)	\$0.89/ea
GB103-1	Cursive Notebooks (sometimes referred to as "Late Cursive", lined ⅜" x ⅜", one dotted line between the top and bottom lines) Box of 72 notebooks	\$61.00/box
GB103-2	Cursive Notebooks (each)	\$0.89/ea
GB104-1	Cursive Notebooks (d'Nealian) (lined ⅜" x ⅜" x ⅜" x ⅜", all solid lines, 1 red line, 2 blue lines, 1 red line, 2 blue lines, etc.) Box of 72 notebooks	\$75.00/box
GB104-2	Cursive Notebooks (d'Nealian) (each)	\$1.10/ea
GB105-1	Storybook Manuscript Notebooks, (lined ½" x ¼" x ¼" x ½", one dotted line between the top and bottom lines), blank on top of front lined on bottom of front, back totally lined.	\$1.35/ea

Each notebook has 40 pages.

Sample lines for GBESCO Notebooks

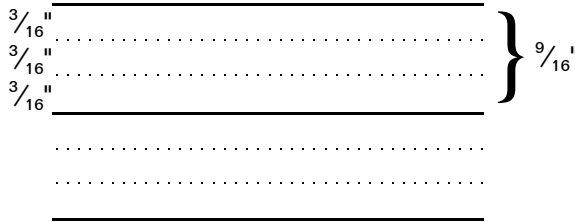
Manuscript (GB100)



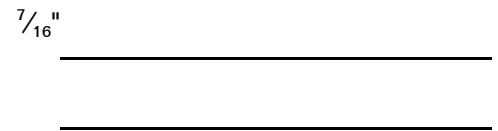
d'Nealian Cursive



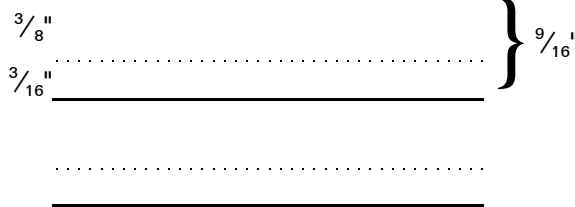
Early Cursive (GB102)



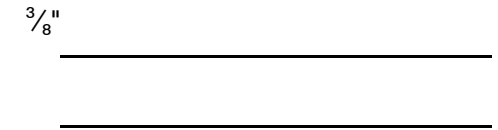
Cursive



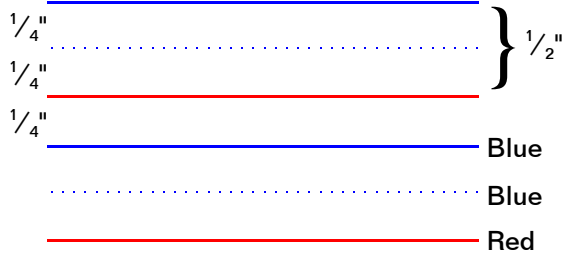
Late Cursive (GB103)



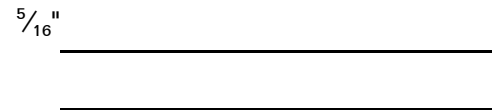
Cursive



d'Nealian Manuscript

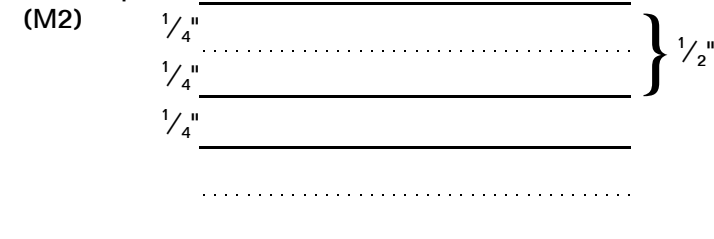


Cursive

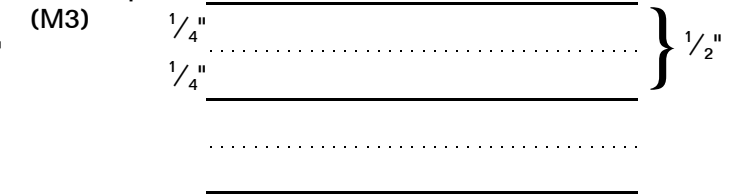


Sample lines for Special Order Notebooks

Manuscript (1/4" x 1/4" x 1/4" x 1/4") (dead space is 1/4")



Manuscript (1/4" x 1/4") (no dead space)









These basic lines designed by Dr. Ethna R. Reid produce clearer handwriting and greater ease of teacher's proofing.

Product Code

Special Order Notebooks

STITCHED OR PERFECT BOUND

Other notebooks in different size configurations can also be purchased. For these specialty notebooks allow at least four weeks order and delivery time. Orders must be in quantities of 1-5 dozen, 6 dozen, or 12 dozen or more. (The first number indicates the distance across the bound side.)
(Perfect Bound Tablets allow pages to be peeled out.)

			<u>1-5 Dozen</u>	<u>6 Dozen</u>	<u>12 Dozen</u>
3" x 9" notebook, bound on top					
GB200-1	Stitched		\$0.30/ea	\$0.28/ea	\$0.25/ea
GB200-2	Perfect Bound		\$0.30/ea	\$0.28/ea	\$0.25/ea
6" x 9" notebook, bound on top					
GB202-1	Stitched		\$0.42/ea	\$0.40/ea	\$0.39/ea
GB202-2	Perfect Bound		\$0.42/ea	\$0.40/ea	\$0.39/ea
8 1/2" x 7" notebook, bound on side					
GB203-1	Stitched		\$0.46/ea	\$0.44/ea	\$0.42/ea
GB203-2	Perfect Bound		\$0.46/ea	\$0.44/ea	\$0.42/ea
7" x 8 1/2" notebook, bound on side					
GB204-1	Stitched		\$0.65/ea	\$0.60/ea	\$0.55/ea
GB204-2	Perfect Bound		\$0.65/ea	\$0.60/ea	\$0.55/ea
10" x 8" notebook, bound on side					
GB206-1	Stitched		\$0.68/ea	\$0.64/ea	\$0.60/ea
GB206-2	Perfect Bound		\$0.68/ea	\$0.64/ea	\$0.60/ea
11" x 8 1/2" notebook, bound on side					
GB209-1	Spiral Bound		\$1.16/ea	\$1.12/ea	\$1.08/ea
GB209-2	Perfect Bound		\$1.10/ea	\$1.05/ea	\$1.03/ea
GB209-3	Spiral Bound Boxed (6 dozen per box)			\$1.09/ea	\$1.04/ea
GB209-4	Perfect Bound Boxed (6 dozen per box)		\$1.00/ea	\$0.98/ea	

GB210 SPECIFY YOUR PREFERRED SIZE OF NOTEBOOKS

Other size notebooks are available.

Please call for pricing.

- GB210-1 • 4" x 10 1/2" notebook, bound on top
- GB210-2 • 10" x 8" notebook, bound on side

- GB210-3 • 10 1/2" x 8" notebook, bound on side
- GB210-4 • 8" x 10 1/2" notebook, bound on side
- GB210-5 • 11" x 8 1/2" notebook, bound on side

These special order stitched or perfect bound notebooks can be purchased with GBESCO Notebook lines and spacing indicated on page 2. Each notebook has 32 pages. These can be purchased in varied amounts.

Product
Code

GBESCO Paper

Newsprint

Manuscript Paper — $8\frac{1}{2}$ " x $10\frac{1}{2}$ ". Ruled short way.

Lined same as GBESCO notebooks: $\frac{1}{2}$ " x $\frac{1}{4}$ " x $\frac{1}{4}$ " x $\frac{1}{2}$ "

GB300-1	Box of 10 reams.		\$41.00
GB300-2	1 ream.		\$5.85

Manuscript Paper — 11" x $8\frac{1}{2}$ ". Ruled long way.

$\frac{1}{2}$ " rule with $\frac{1}{4}$ " dot and $\frac{1}{2}$ " skip.

GB301-1	Box of 10 reams.		\$45.00
GB301-2	1 ream.		\$6.65

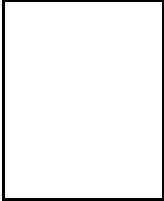
Early Cursive Paper — $8\frac{1}{2}$ " x $10\frac{1}{2}$ ". Ruled short way.

Lined same as GBESCO notebooks: $\frac{3}{16}$ " x $\frac{3}{16}$ " x $\frac{3}{16}$ "

GB302-1	Box of 10 reams.		\$41.00
GB302-2	1 ream.		\$5.85

Late Cursive Paper — $8\frac{1}{2}$ " x $10\frac{1}{2}$ ". Ruled short way.

Lined same as GBESCO notebooks: $\frac{3}{8}$ " x $\frac{3}{16}$ "

GB303-1	Box of 10 reams.		\$41.00
GB303-2	1 ream.		\$5.85

Newsprint — $8\frac{1}{2}$ " x 11". Not ruled .

GB304-1	Box of 10 reams.		\$41.00
GB304-2	1 ream.		\$5.85

Bond Paper

Manuscript Paper — $8\frac{1}{2}$ " x $11\frac{1}{2}$ ". Ruled short way or long. Lined same as

Manuscript newsprint and GBESCO notebooks. Black or blue lined.

GB400-1	Box of 10 reams.	\$72.00
GB400-2	1 ream.	\$8.85

Manuscript Story Paper (Blank on top half and printed on bottom, back totally lined)

GB400-5	Box of 10 reams.	\$79.00
GB400-6	1 ream.	\$9.85
GB400-7	Box of 10 reams. Blank on top half both sides, printed on bottom both sides.	\$88.00

d'Nealian Manuscript Paper — $8\frac{1}{2}$ " x $11\frac{1}{2}$ ". Ruled short way. d'Nealian lined.

GB401-1	Box of 10 reams.	\$78.00
GB401-2	1 ream.	\$9.85

Product

Code **GBESCO Paper****Bond Paper** (continued)

Early Cursive Paper — 8½" x 11". Ruled short way or long way. Lined same as Early Cursive newsprint and GBESCO notebooks. Black or blue lined.

GB402-1	Box of 10 reams.	\$72.00
GB402-2	1 ream.	\$8.85

Late Cursive Paper — 8½" x 11". Ruled short way or long way. Lined same as Late Cursive newsprint and GBESCO notebooks. Black or blue lined.

GB403-1	Box of 10 reams.	\$72.00
GB403-2	1 ream.	\$8.85

d'Nealian Cursive Paper — 8½" x 11". Ruled short way or long way. d'Nealian lined.

GB404-1	Box of 10 reams.	\$78.00
GB404-2	1 ream.	\$9.85

Chart Paper

Manuscript Chart Paper — 24" x 36". Heavy white butcher paper.

Lined ¾" x ¾" x ¾". Solid blue lines. Or 1" x ¾" x ¾" x 1"

GB500-1	Two reams (1000 sheets)	\$187.00
GB500-2	One ream (500 sheets)	\$100.00
GB500-3	Single sheets	\$0.44

Manuscript Picture Chart Paper — 24" x 36". Heavy white butcher paper.

Top 18" blank, bottom 18" lined ¾" x ¾" x ¾". Solid blue lines.

GB501-1	Two reams (1000 sheets)	\$187.00
GB501-2	One ream (500 sheets)	\$100.00
GB501-3	Single sheets	\$0.44

Manuscript Picture Chart Paper — 12" x 18". Heavy white butcher paper.

Top 9" blank, bottom 9" lined ¾" x ¾" x ¾". Solid blue lines.

GB502-1	Two reams (1000 sheets)	\$104.00
GB502-2	One ream (500 sheets)	\$62.00
GB502-3	Single sheets	\$0.44

Cursive Chart Paper — 24" x 36". Heavy white butcher paper.

Lined ¾" x ¾" x ¾" x ¾". The top and base lines are blue; the two center lines are red. This chart paper is appropriate for d'Nealian cursive penmanship as well.

GB503-1	Two reams (1000 sheets)	\$192.00
GB503-2	One ream (500 sheets)	\$100.00
GB503-3	Single sheets	\$0.44

GB504	Manuscript Ruled Chart Tablets — 24" x 32" 25 sheets. Spiral bound with 2 hole punched.	\$26.00
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Solid blue lines with middle dotted line, ½" x ¾" x ¾" x ½"

The middle dotted line is between the two ¾'s inches. (The ½" space is the dead space.)

The Importance of Legible Handwriting

Penmanship/handwriting/composition paper and notebooks are **critical** to a student's success in not only becoming better at handwriting, but also, becoming better at thinking!

The November 12, 2007, Newsweek article, "The Writing on the Wall," emphasizes that "good penmanship is more than just a quaint skill. A new study shows that it's a key part of learning."

"Handwriting is important because research shows that when children are taught how to do it, they are also being taught how to learn and how to express themselves. A new study to be released this month by Vanderbilt University professor Steve Graham finds that a majority of primary-school teachers believe that students with fluent handwriting produced written assignments that were superior in quantity and quality and resulted in higher grades—aside from being easier to read. The College Board recognized this in 2005 when it added a handwritten essay to the SAT—an effort to reverse the de-emphasis on handwriting and composition that may be adversely affecting children's learning all the way through high school and beyond" (Newsweek 2007).

Berninger et. al. in 1997 wrote "Recent research points to an important new discovery about legible handwriting—students who write legibly actually produce better compositions. In a study of Seattle students, researchers from the University of Washington and the University of Maryland concluded that legible handwriting frees students to focus on words and ideas, instead of letterforms."

It is the spacing between lines and the difference in manuscript and cursive penmanship lines (accommodating for a "dead space" in writing) that help students achieve legible handwriting.

A *USA Today* story echoed the findings of research on the importance of legibility, particularly for students taking the new round of state proficiency tests. According to one researcher from Boston College's Center for the Study of Testing, 45 states have proficiency tests in place, and the majority of those tests include an essay. "Last year alone, an estimated 10 million students nationwide were asked to write responses longhand on state-required tests." (Temple, 1999.)

Donald Graves, a highly respected authority on the writing process, notes how legible handwriting enhances the writer's ability to think: "When the handwriting flows, the writer has better access to his own thoughts and information. This is why writers want to write. This is why handwriting is for writing." (Graves, 1994.)

Students who are taught to write legibly have an advantage in daily writing, on standardized tests, and in life. Legible handwriting is an important skill—far too important to be left to chance. **Every district, school, and classroom should select (1) the correct, recommended lines for manuscript and cursive handwriting, (2) the appropriate line spacing, and (3) the notebook size for convenience on a student's desk. All children deserve the benefits that legible handwriting can confer.**

Dr. Ethna R. Reid (2008), after years of research as Director of the Exemplary Center for Reading Instruction (ECRI), emphasizes the importance of **choice** as teachers provide the materials required for effective writing and reading instruction. **"Evaluate carefully the excellent varied choices of notebooks and paper that GBESCO offers educators, then provide the very best for your students."**

Bibliography

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- Kelley, R. (2007). The writing on the wall. *Newsweek*, 12 November.
- Reid, E. (2008). *Teaching Penmanship*, Salt Lake City, Utah: Cove Publications.
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